

Privacy Policy

We are committed to protecting your privacy. We collect and process personal data in compliance with the applicable data protection and privacy laws and regulations, including GDPR(EU Data Protection Regulation). By using our site, registering an account, you consent to this Privacy Policy.

1. An Overview of data protection

Who is responsible for the data collection on this website?

The data collected on this website are processed by the website operator. The operator's contact details can be found in the website's required legal notice.

What information do we collect?

We collect information from you when you register on our site, respond to a survey or fill out a form.

- a. Email address
- b. Name
- c. Your country and city of residence
- d. Your specialty
- e. Name of your dental practice

What do we use your data for?

- a. Contact and information requests

We use your personal data to process and respond to your contact and information requests.

- b. Online and Offline Marketing

We may inform you about our products, services, training courses, events and customer surveys in the field of dentistry. We may also conduct customer analysis, which may include the combination of data we receive from you offline and online, in order to provide you with customized information or offers as well as courses, events and customer satisfaction surveys which may be of interest to you in the field of dentistry.

- c. Course and event registrations

We use your Personal Data to carry out registration for courses and events, including invoicing, and provide you with information about the course or event. Where applicable and indicated, your details will also be processed by our cooperation partners for the execution and/organization of the courses and events.

What rights do you have regarding your data?

You always have the right to request information about your stored data, its origin, its recipients, and the purpose of its collection at no charge. You also have the right to request that it be corrected, blocked, or deleted. You can contact us at any time using the address given in the legal notice if you have further questions about the issue of privacy and data protection. You may also, of course, file a complaint with the competent regulatory authorities.

2. General information and mandatory information

Data protection

The operators of this website take the protection of your personal data very seriously. We treat your personal data as confidential and in accordance with the statutory data protection regulations and this privacy policy.

If you use this website, various pieces of personal data will be collected. Personal information is any data with which you could be personally identified. This privacy policy explains what information we collect and what we use it for. It also explains how and for what purpose this happens.

Please note that data transmitted via the internet (e.g. via email communication) may be subject to security breaches. Complete protection of your data from third-party access is not possible.

Right to file complaints with regulatory authorities

If there has been a breach of data protection legislation, the person affected may file a complaint with the competent regulatory authorities. The competent regulatory authority for matters related to data protection legislation is the data protection officer of the German state in which our company is headquartered. A list of data protection officers and their contact details can be found at the following

link: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.